

Kappa Kappa Psi – Gamma Nu

STATEMENT OF ACTIVITY

2017 MARCHING CHIEFS 5K

	TOTAL
<hr/>	
REVENUE	
Race Registration	\$ 11,280.00
Virtual Registration	\$ 2,555.00
Race Sponsorship	\$ 2,247.50
Day of Race Registration	\$ 625.00
Donations	\$ 840.00
<hr/>	
TOTAL REVENUE	\$ 17,547.50
COST OF GOODS SOLD	
Eventbrite Registration Fees	\$ 1,371.38
<hr/>	
Total Cost of Goods Sold	\$ 1,371.38
<hr/>	
GROSS PROFIT	\$ 16,176.12
EXPENDITURES	
Equipment Rental	\$ 561.93
Insurance	\$ 305.44
Advertising	\$ 0.00
Awards	\$ 1,075.00
Bibs	\$ 211.50
Food and Drink	\$ 188.11
Cups and Paper Products	\$ 37.59
Port-O-Johns	\$ 150.00
Shirts	\$ 3,700.85
Printing and Signage	\$ 465.03
Shipping	\$ 536.60
Finish Line Materials	\$ 400.00
Uncategorized Expenditure	\$ 331.10
<hr/>	
TOTAL EXPENDITURES	\$7,963.15
<hr/>	
NET OPERATING REVENUE	\$ 8,212.97
OTHER EXPENDITURES	
Reconciliation Discrepancies	\$ 294.35
<hr/>	
Total Other Expenditures	\$ 294.35
<hr/>	
NET OTHER REVENUE	\$ 0.00

NET REVENUE	\$ 7,918.62
--------------------	--------------------

AMOUNT GIVEN TO MARCHING CHIEFS	\$ 3,000.00
--	--------------------

AMOUNT INVESTED FOR FURTHER RACE GROWTH	\$ 4,918.62
--	--------------------