

Meeting #2 Minutes 5/31/21

1. New goals, discuss
 - a. Reached out to DP about new prizes for this year (customized 5K backpacks), waiting for a response from him.
 - b. Got in contact with FullPress, they would need 7-10 days in advance so we will be creating the virtual shipping, sponsor material due date, and shirt proof due date in accordance with that to the race date, I'll send out updates in the slack

2. Talk about COVID-19 guidelines and how it pertains to 5K
 - a. It's looking like we will recommend masks but if people are fully vaccinated, they don't have to wear masks outdoors
 - i. Check for updates as it gets closer to the fall.
 - b. This is the current language being used as of today on the FSU COVID-19 guideline page "To be clear, face coverings are recommended while indoors on campus, but they are no longer required. While the University continues to encourage the use of face coverings while indoors, university policy does not require them."

3. Our goals for individual positions
 - a. Course Marshal: Reach out to Plack, ask if he'll run the 5K route for the livestream. Meet with Avian and I about contacting FSUPD for race before 6/2 (by the end of this week)
 - i. Potential GoPro option for race live stream. We generally use phone/head strap
 - b. Registration: Meet with Felecia to go over regfox and how to set it up for this year, reach out to Gulfwinds (meet with Avian and I first, before 6/9)
 - c. PR: Continue to update the website with Avian (website finalized June 9th), prepare Facebook page and post regarding website (June 9th), registration, and update COVID-19 guidelines, reach out to all race websites (June 7th). Upload marching chiefs hype video from the drive/youtube to the website
 - d. Sponsor Manager: Compile list of seminole clubs (before June 2 (by the end of the week), approve list of businesses (email to Avian and I)
 - e. Volunteer: Start working to get the contact info for past drum majors(ongoing), possibly older ones too, figure out how you will have chiefs sign up to volunteer (i.e. google form, doodle poll, or something else before next meeting)

4. Sponsor card presentation (Morgan)
 - a. Change from lowest to greater price
 - b. You can use Photoshop, Microsoft Word, or utilize Word and layer your own graphics on top.

5. Logo discussion (Sydney)
 - a. Any revision suggestions

- i. Sharpness of flags clashes with the roundness of the circle
 - 1. Put the flags on the back potentially
 - ii. Potentially use the spear logo
 - 1. Ask licensing department if we could use the spear with the change before sending log options out to the brotherhood
- 6. Prizes/trophies options (discussion)
 - a. Season pass for football
 - i. Maybe one for the individual or multiple for friends/family
 - b. Champion club seating for a game
 - c. March madness tickets
 - d. Maybe have it as a raffle so there's an equal chance and more participation
 - e. Marching chiefs experience
 - f. Record the winners favorite song via chiefs
 - g. Chiefs CDs
 - h. Unrelated Ideas
 - i. Marching chiefs play in the different neighborhoods
 - 1. Chiefs in the streets (maybe a vlog)
- 7. Headshots
 - a. If we don't have headshots for Sp'21 by June 7th then upload a headshot onto the drive
- 8. Guidebooks
 - a. Try to make guidebooks for your positions. Think about things you think could be different or things that you wish you knew before coming into this position. Guidebooks will help your position for next year, it will also help with the reflection meeting after the 5K.
- 9. Questions from committee
 - a. Where can I find the list of tasks? (Sydney)
 - i. Check the minutes or agenda for your roles.