

# Meeting #8 (9/1/2024)

## Greetings and Introductions

- First time in person

## General Updates

- RegFox: 108 registrants so far. Last year 517 registrants by time of race
- Early bird registration ends in 2 weeks
- 1 sponsor. MusicMasters is doing \$1000 sponsorship
- Social Media going well

## Personal Updates

- Sponsorship Manager
  - Following up on a couple returning sponsors, hoping they work with us as they have in the past
  - Started drafting email for the Florida Seminole Clubs, going to ask brothers from each area to reach out to their respective city to make it more personal
  - Sponsor Sunday post should be going out soon
- Volunteer Manager
  - Forms for volunteers good to go
  - Personal sponsor contact should have a response soon
- Race Director
  - Announcing 5k to chiefs this week in order to start generating responses
  - Emailing FSUPD for race route
  - Committee track walk soon
- Registration Manager
  - Medal orders placed
  - White shirts this year with transparent behind
  - Race Equipment and chip timing equipment orders this month
  - 1 Sticker Designed, accepting ideas
  - Correspondence to help with stickers?
- PR Manager
  - Sponsor Card focus
  - 5k Friday going forward for posts
  - Planning hype video. Montage based with mock pregame
  - Discussion of mixing color pallets for instagram
  - Sponsor card sunday, up to 3 posts this week
- Co-Race Director
  - Balloon arch still in mind
  - Preorder merch ongoing project, many companies to order from
  - Looking to the past in the drive for organization of money and receipts. Personal focus on organization and keeping the drive held together

## **Discussion**

- Potential revenue split change
  - Discussion of upping 50/50 split to 60/40 in favor of chiefs

## **Final Thoughts**

- Seminole clubs being brought to Gamma Nu today during GBM
- Minutes Posted