

Meeting 7 (8/4/2024)

Greetings and Introductions

- First meeting in a while
- Going over updates and then broad committee stuff towards preseason and school

Quick Updates

- Race Director: 73 registrants, registrations trickling continuously
- Public Relations: Planning on sponsor card monday, finishing committee shoutouts friday. Possible post for start of preseason, brainstorming ideas now
- Registration: New medal design draft came through. Should draft be deemed good, working on ordering process and not over-ordering like last year. 750 ordered last year, 500 registrants. 600 ordered is a comfortable process. Worst case scenario, can order some more as race comes up. Started tshirt process with full press and they never got back, emailing directly now. Send in sticker ideas if you have them
- Volunteer: Volunteer overview/sheets are good to go. Working on personal sponsor find. Section competition advertisement could help for engagement during the season.
- Sponsor: Money seems to be tight in Tallahassee. Not a lot of engagement from local businesses. Still have a few sponsor calls left, but shifting to a more narrow lens of businesses to target soon. Emails being sent and ongoing
- Co-Race Director: Balloon arch designed, needs to be ordered. After ongoing discussions with LiquidIV, they denied the application for sponsorship in order to put in each race pack. Working on race day merch.

School Timing

- Start looking for a meeting timing for in-semester meetings

Summer Wrap-up

- Being a new brother is weird, Director really appreciates committee stepping up to help with the race, that's what being a brother means. It's all about dedicating time and we've been doing that
- Hopefully meet for committee pictures at some point during preseason. Make sure to have your all-blacks.

Goodbyes