

## Meeting #6 Minutes (6-12-22)

### CHECK-INS

- Avian: USA Track and Field confirmed race direction switch will be ok for certification; next step is to get in contact with FSUPD, Jordan and Connor will be cc'd
  - Work with Alexa to get it on Nole Central
  - Will get in touch with FSU Homecoming
- Alexa: we have the new sponsor sheet and regfox made
  - Will start sending emails for sponsors this week; plan is to give them about a week to respond, after which we will start making calls based on who has/hasn't responded, after this we will make in-person visits around the end of July
- Natalie: Started the 5k Friday posts, plan on making that a bi-weekly thing
  - Planning on starting Marching Chiefs Monday or maybe Throwback Thursday this upcoming week to highlight some chiefs history, not just Kappa Kappa Psi
  - Going to start looking into making story posts to increase hype for the 5k and chiefs in general ("share this" or "share your favorite pic from the 5k")
- Alexea: I haven't checked the email today, but I'm waiting to hear back from the company that reached out to us with a bundle deal for our race (shirts, medals, chips, etc)
  - also reached out to Go East and will go with whoever is less expensive

### TASKS

- Volunteer: get back to Lion's Club \*check in with Avian on that\*, Forms, awards
- Reg: keep working on medal design, contact with vendors is great, keep working on stickers and other box materials on your radar
- PR: keep contacting other chapters, I like the work on the socials, keep working on the shirt design (due around July 10th), set up/plan for fliers
- Sponsor: start contacting potential sponsors this week
- Assistants: help spread awareness for posts and announcements made
- Check tasks from last week

### Awards and Raffle:

- Allotted ~\$250, similar to last year
- Award ideas(?): Section raffle baskets (each section makes their own version of a raffle basket. incentive for chiefs would be to receive a donut party or some treat before a game; potential free survival packs for the rest of the season or rollover to the next season/refund the season pass), An actual trophy, MadSo throwback chiefs shirts basket, another Nike deal, old chiefs hats, old chiefs CDs, seats with/in front of the FSU band, free 2023 alumni band registration
- Sell raffle tickets/make additional tickets available for sale with one included in a race pack; people can choose what they want to put their raffle tickets towards