

Meeting #5 Minutes (6-5-22)

CHECK-INS

- Avian: Still trying to get in contact with the race course certifier, going to contact FSUPD if can't hear back from them
- Natalie: Made posts advertising the 5k and Coupon code for early bird discount
 - Going to send out a tweet saying reg is open
 - Alexis and I are planning on releasing new ways to involve encouraging people to register, runner involvement on social media, and regular posts for leading up to the race
- Alexea: started reaching out to local vendors for an estimate
 - Regfox site is open
 - Started discussing shirt design with PR team, thinking about a charcoal gray design
 - Medal and lanyard design ideas potentially involve the chiefs' feather and the MCATDT spear; FSU has trademark on the spear
- Alexa: have the sponsor card layout, will upload today
 - Once uploaded to the website, calls will start this week
 - Lion's Club involvement on race day is a go
- Budget presentation:
 - Shirts will receive top priority for SGA funding
 - Raised the cost of registration to help cover for bib pricing
 - Potentially boost posts on instagram to increase exposure; insta's been offering discounts to boost posts

TASKS:

- We need to get our budget needs in order so we can send it to John for potential SGA funding, shirts are a great idea to receive funding for
- Volunteer: get back to Lion's Club, work on forms for volunteers, think about award tiers and the awards we are giving out
- Reg: work on medal design - GoEast?; have it designed and ready to be ordered by the 22nd of June; the stickers, insert card with significant chiefs related dates, card with chiefs spotify QR code, and materials for the race day box designs should be worked on as well for July 10th; keep looking for vendors
- PR: contact other chapters through Psi Meeting Grounds; shirt design by July 10th; help reg with sticker design; think about how we want to work on and distribute flyers, we will put them up when we have more people to help with this
- Sponsor: upload card information into the drive; start making sponsor calls this week; sponsor materials are due before the last week of July
- Assistant: help Alexa with contacting sponsors, this is one of your primary responsibilities