

## 21st MC5K Meeting 12/7/22

Overarching plans going into next semester.

### Volunteer:

- Talk to Sean about PMA helping out
- DP will give sem sound points for the 5K
- Chiefs willing to volunteer
- Delta Iota, if they don't have anything going on (Malik reach out)
- Make a new form for volunteers
- Fewer bands
  - One at Westcott and the field
  - More route guides (cheer on runners)
- Other thoughts:
  - Have speakers playing along the path
  - Maybe also the Integration statue
    - Pep Bands if placed around will be smaller
- **Volunteer form done by Dec 11th (end of December), sent out by Jan 8th.**

### PR

- Be on the same page about when to post reg site and announcement
- Reach out again to chapters and high schools
- Rebranding of the spring 5k, to hype it up and make it special.
- New year's resolution idea for social media
- **Begin to post regularly**
- Hallmark Christmas idea (hype video)
  - Film potentially on Friday or Sunday or when we get back

### Registration

- Price change: keep it all at \$35
- Get bins to organize 5K stuff from the tuba room
- Timing guy is still available
- Christmas Eve special 10% off
- Bowl game promo
- New year promo
  - **New year's end for the forms going out** to see if racers are still coming

### Sponsor:

- Meet with Alexa
- New ideas for sponsors? Let Alexis know
  - Skim over old minutes
- Frother's Daughter
  - Reach out to Alexa about old vendors or ideas
- Instagram picture frame for pics

- Contact Sga about funding (Or Connor)

Assistants:

- Jalen, help Malik with volunteer stuff when needed
- Elizabeth, help Alexea when needed.