

## Meeting #15 Minutes (9-5-22)

- PR - Reached out to some chapters/schools, haven't gotten anything back, going to reach out again
  - Haven't reached out to news stations yet, waiting to hear from other chapters, planning on starting soon
  - For early bird, really keep posting to push early bird registration
  - About to post marching chiefs Monday: NOLA formation
  - Not extending early bird by a day, keeping Sept. 11th
  - Video idea, could potentially film a bowling hype video this week pending availability outside of recruitment week (about 5-7 on each team for a bowling game), pool tables are also an option - ideas: pool ball hit with the logo, wii sports bowling turn around shot
- Registration - proof on stickers that was sent out is latest proof, getting approval and it should go through soon
  - Still need the color code for the teal insert, going to consult with director(s) about the mystery uniform design; looking into Seminole font for insert card title text
  - Logo sticker has been picked up and is ready to go; fun sticker design options: Sam Maltagliati running - softened up, spear idea, dinkle footprints
  - For SM idea to work, need some major tweaking: color contrast, image blowing up/glow; app help from Sydney Shteif - Lady with sticker company is ready to reserve stickers for another design, 24 hr response time
  - For labels, emailed the company and waiting a response for 40 stickers
  - 800 Bibs have been shipped
  - Need to plan how to do registration pickup; going to talk to Ally Price about what she liked and didn't like last year
  - Shirts that are reserved need to be pulled off to the side; CANNOT be sold
  - Shirts to be sold to volunteers for \$10
- Sponsor - sponsors are due tomorrow
  - Start working on getting posters and banners to be put up around the race course that include the sponsors for this year
  - Since tomorrow is the deadline, we need sponsors' logos uploaded on the website
- Volunteer - just finished pep band rosters, just need Big 8 at the finish line - only going to have them at the finish line
  - All brothers are sorted into jobs
  - Google sheet on drive is all color coded
  - Water table numbers are posing an issue (pending additional last second chief signups this week); need about 20 people
  - Need to make announcements after chiefs rehearsals to make sure people remember to sign up

- A lot of people's preferences weren't met due to pep band placement taking priority
- We can try to give section leaders a list of names that haven't filled out the form; talking to people individually is more effective than generally making an announcement - we especially need more engagement from Bones and Flush
- TONES (Q)WIN
- Going to email Dr. Plack about golf cart access for race day and organizing an after-chiefs volunteer meeting
- Assistant members will be floaters on race day to assist where needed, will be filled in on what to do
- Brooklyn, Savannah, Kiltie, and Sydney are assigned to registration table
- Shirt sizes for volunteers are on record, those running are highlighted in yellow on the drive sheet
- Mixups between chief volunteers who are running and who are volunteering and buying a shirt MUST be sorted out (approx. 800 ordered)
- Co-Race Director - balloon arch acquired
  - Remind Avian to do everything he needs to do

#MC5KATDT