

Meeting #10 Minutes (7-17-22)

CHECK-INS

- Avian: I've been working on putting the 5k on Nole Central
 - Looking into having pets allowed, medics, and insurance for the race
- Alexa: If you're in town, come help with calls and filling out sponsor forms; I have a list for what the procedure is in the Sponsor folder in the 5k drive folder
 - I'll talk with Natalie on getting a post up for sponsoring
- Natalie: the QR code on the poster expired so now we need to decide how to proceed with an updated flyer with or without a QR code (free Google form should be fine)
 - Hype video idea: film someone running up the stairs or on the field of Doak Campbell Stadium with a Marching Chief running past them Chief stepping OR have a video featuring non-marching chiefs and the Garnet and Gold guys
 - Nike running ad type picture campaign - Drum major style featuring Kanoka in her uniform with a spear or arrowhead instead of the Nike swoosh
 - Looking into starting the glasses ad for Lion's club
 - About to start a post for the preseason discount
- Alexis: I like the Nike ad ideas, we should have flyers with the drum major posing on it similar to the registration flyers - to be posted all around campus to catch people's eye
 - Waiting until school resumes to contact other chapters and schools again, didn't get many responses with the most recent contact attempt

TASKS

- PR - let's really try to get the hype video to be played in Doak at a game
- Volunteer (?) - see if we can get the Golden Girls to be at race day
- Everyone keep up the good work and **HELP WITH SPONSOR CALLS!**