

Meeting #2 Minutes (05-21-2023)

1. Updates

- Volunteer Manager (Jalen)
 - Maybe we should look into using tape instead of chalk for the racer route, as well as efficiently cleaning up the tape
 - Chalking usually takes place the morning of the race in case it rains the night before as well as a busy homecoming weekend for everyone
 - The Golf cart belongs to Women's Basketball, so for use, reach out to Dr. Plack for permission
- Registration Manager (Elizabeth)
 - Made copies of the runner waivers
 - Will change the font on Regfox but keep the background all black for simplicity
 - Reached out to Katie about shirts
 - Potential Shirt Colors
 - Teal
 - Turquoise
 - Faded/Rustic Garnet
 - Pink (If we would like to donate a percentage to breast cancer awareness)
 - Dark Gray
 - Added more affiliations for registrants to try to gauge where our audience is targeting
 - Will make the waiver contingent on the age of the racer
- PR Manager (Jared)
 - Possibly creating two different logos, one for the shirts to lower ink usage, and one for social media posts
 - Meeting with Natalie to learn more photo editing ideas
- Co-Race Director (Micah)
 - Posted minutes from the previous meeting
 - Is around to help or assist with anything
- General
 - Finding some more College of Music Lockers to store 5k stuff in order to keep everything more centralized
 - Finding a way to incorporate RSO funding into the 5k
 - Talking to the other Core 4 if help is needed

2. Budget

- Most things are the same
- Shirts
 - We want to strive to keep the cost of shirts low this year because we overshot for the last 5k

- RSO Funding
 - Potentially use RSO funding for the miscellaneous costs such as port-a-potties
- Projection
 - We are expecting to stay at around the same cost of expenses
 - Last year, we undershot the expected expenses

3. **General**

- Upcoming Deadlines
 - Update the Pictures and Bios for Emails
 - Logo Solidified
- Potentially creating an Adam Thompson (Created first MC5K) Sponsorship tier and description
- Shirts
 - If we decrease money in ink, we can still try to purchase dri-fit
 - We will try to keep the same shirt company, but keep other companies in mind
- Potentially inviting Brighton Representatives