

Meeting #12 Minutes (09/24/2023)

1. Updates

- Jared
 - Hype video didn't work out the past week, but planning on filming tuesday. Reaching out to people. Shooting for it to be posted by the end of the week
 - Emailed Kevin Baechle (photographer), waiting for a response
 - Sent out press release to different news and radio stations. Looking for coverage prior to race day, but we are open to the day-of
 - Emailed KKPsi SED President an invitation to the race, and requesting an email blast to chapters in the district
 - Will email Middle & High Schools a flyer early this week
 - Preparing Sponsor posts, we can only post the Sponsors who have confirmed payments at the moment
- Jalen
 - Preparing 5k workshop
 - Had a couple people reach out about not filling out the form
 - Planning on submit our attendance to Chiefs on race day
 - Planning on reaching out to a couple more conductors
 - We have good numbers for pep bands except for flush
 - Planning on uploading all information in the Drive
- Elizabeth
 - Shirts were ordered, waiting for final proof. Will pick them up in person once they get prepared
 - No update for bibs just yet
 - Stickers and inserts were picked up
 - Will place receipts in the folder
 - Want to meet sometime to work on registration & packing concepts
 - Will just purchase bibs through Race Result
- Micah
 - Will be doing renting equipment through Race Result
 - We have the option to purchase individual transponders if we order 3rd party bibs. Otherwise bibs ordered through website will be compatible
- Moses
 - Big Boom in sponsorships last week
 - Waiting for payment from RunCoach, will get in contact
 - Music Masters are sending a check for the highest Sponsorship tier
 - Waiting for response from TOC, will get into contact this week

- Will look into any on-site sponsor recognition
 - Sponsor boards, signs, logos etc
 - Contacting Alexa for information on past years
- Connor
 - Contacted Trader Joe's on potential fruit handouts

2. Upcoming

- Send out brother race day role form (completed)
- Registration manager completing post-race feedback form
- PR manager confirming Photographer and Announcer
- PR manager sending out a Early Bird registration deadline post
- Looking into Food Vendors
- Planning 5k packing
- Ordering bibs
- 5k Hype video
- Creating a discount for beating Clemson (Chief10Wins)